



GENERAL INFORMATION 28th & 29th June 2025

Victoria Park, Southport

ALL TRADE STANDS

- For our complete terms and conditions, rules and regulations please refer to the Exhibitor's Handbook and the SMBC Hygiene Requirements (food exhibitors) at www.dogsdirectuk.co.uk
- Furniture can be hired for your stand from Childwall Table & Chair Hire Limited on 0151 708 0294, email info@childwalltable.co.uk or via their website www.childwalltable.co.uk
- Electric If you require an electrical connection or lighting for your stand, please add it on the booking form, an electrical connection is £99.00 (Inclusive of vat) for this service.
- Water Is available at various standpipes across the showground. If you specifically require a water connection for your site, please add this as an additional requirement on the trade stand application. There is a £120.00 charge (inclusive of vat) for this service.

TRADE STAND LOCATIONS

Please refer to shaded areas on showground.

General Trade (yellow)

Food Village (red)

Dogs Direct UK Limited

55 – 57 Grove Road, Harrogate, HG1 5EP

03337 722641, events@dogsdirectuk.co.uk, www.dogsdirectuk.co.uk

Companies House Registration Number: 15029287

Type of trade stands available.

Open Stand

Open Stand Defined area marked out on the grass for use with: -

- your own exhibition unit
- your own purpose-built display or marquee which must be of commercial quality, in good, clean condition and fit for purpose, or to use as open ground to display your products.

Covered Stand

Self-contained commercial quality marquee erected on grass prior to your arrival comprising of: -

- roof and four sides, with fully opening front for customer access.
- no floor or internal fittings (available to hire as an optional extra)

Food Village Stands

Defined area marked out on the grass for use with: -

- your own exhibition unit
- your own purpose-built display or marquee which must be of commercial quality, in good, clean condition and fit for purpose.

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Trade Exhibitors Passes

Exhibitor's Build Up and Breakdown Passes – issued by Security Team on arrival.

This pass allows vehicle access to the site before, during and after the show. Each vehicle requiring access must have a pass. Passes are non-transferable between vehicles and must be clearly visible at all times.

If your vehicle does not display a pass, you will be denied entry.

Exhibitor's Car Park Pass

Permits the registered vehicle to park in the trader's car park before, during and after the show. Passes are non-transferrable and must be clearly visible at all times.

Stand Size	Number of passes provided	Cost of additional passes	Maximum additional passes per stand
All Stands	1	£16.00	1

Exhibitor's Pass

Permits access to the site during all four days of the show. Each stand receives an allocated number of passes. Additional passes can be purchased, please see below.

Stand Size	Number of passes provided	Cost of additional passes	Maximum additional passes per stand
3 x 3	2	£16.00	1
6 x 3	2	£16.00	1
6 x 6 + over	2	£16.00	2

Prohibited Goods/ Services

Applications for trade space for the following will not be accepted: -

- Tattoos
- Any on-site medical procedures
- Lotteries, raffles, tombola's or similar games of chance or skill where payment is to be made or expected
- The promotion of religious, spiritual, or political material Please refer to the Exhibitors Handbook for our complete terms and conditions, rules and regulations.

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IMPORTANT INFORMATION – PLEASE RETAIN

Build Up The showground will be open for trade stand build up from the following times:

Open Stands	Friday 28 th 2025	8am – 6pm
Covered Stands	Friday 28 th 2025	8am – 6pm
Food Stands	Friday 28 th 2025	8am – 6pm

Exhibitors expecting to work outside these hours must make prior arrangements with the Dogs Direct UK Management team.

Please note: Spikes, stakes or posts of any kind exceeding 300mm (12 inch) must not be driven into the ground without the approval of the Park Manager. This is to prevent potential safety issues with the underground electrical and water supplies.

Deliveries All deliveries arriving on site must have a contact name, mobile number and stand number. Deliveries will not be allowed on site if contact details are not available. Please make sure that you or a representative is available to accept deliveries.

Show Days The show will be open to the public during the following times:

Saturday 28 th June 2025	10am – 6pm
Sunday 29 th June 2025	10am – 6pm

Trade stands must be open during the show hours.

Re-stocking

Vehicle access to restock:

In the morning from	6.30am – 8.30am
In the evening from	7pm – 9pm

Break Down

Vehicle access for breakdown:

Sunday 29 th June 2025	7pm – 9.30pm
Monday 30 th June 2025	8am – 6pm

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